

TRANSACT 

# Elevate your entire campus store experience.

Just Walk Out  
technology by 



Transact has integrated with Amazon to bring frictionless shopping to campus stores.

Just Walk Out technology by Amazon enables shoppers to skip the checkout line so that they can get in and out of the store quickly and seamlessly.



## Provide anyone on campus with a seamless digital shopping experience.

Just Walk Out technology is the most convenient way for students and other customers to shop at campus retail locations. Plus, it's fast, secure, and easy to learn.

- 1 Students open the Transact Mobile Ordering app and select "Just Walk Out."
- 2 Students scan their app to enter the store and shop.
- 3 After choosing their items, they are good to go!

# Just Walk Out technology provides holistic store analytics that help you optimize efficiency and revenue beyond POS.

The technology is made possible by artificial intelligence including computer vision, sensors fusion, and deep learnings techniques including generative AI, which accurately determine what shoppers select for purchase.

1. Adyen and 451 Research
2. Forrester Research and Digimarc
3. Navigating the market headwinds: The state of grocery retail 2022, McKinsey & Company
4. NRP's Winter 2020 Consumer View



## Boost overall efficiency.

Expand hours of operation; streamlined staffing and automated POS allows you to provide longer hours of service with less overhead.

**6-12%**

increase in productivity due to self-checkout<sup>3</sup>



## Optimize your stores.

Analytics provides strong customer purchase data that can be used to make more informed inventory, purchasing and merchandising decisions.

**\$38 billion**

lost from in-store abandonment<sup>1</sup>



## Increase sales conversions.

Repurpose labor to elevate store experience and increase likelihood of shopper return.

**86%**

of consumers have left a retail store due to frustration with long checkout lines<sup>1</sup>

**85%**

of consumers say the checkout experience is important<sup>1</sup>



## Deliver the best customer experience.

Students today expect efficiency and convenience. Just Walk Out technology enables them to move faster through your space by eliminating the checkout line.

**9 in 10**

consumers are more likely to choose a retailer based on convenience<sup>4</sup>

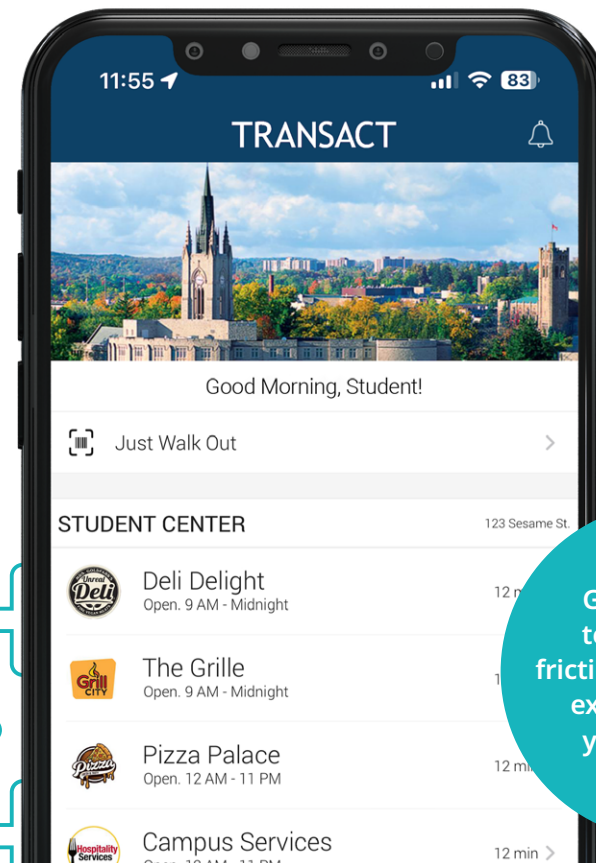
**83%**

of consumers say convenience is more important today than 5 years ago<sup>4</sup>



# Transact's campus expertise makes Just Walk Out technology possible for your school.

From streamlining student payments with Mobile Ordering to analyzing rich insights with Cloud POS, Transact offers smooth integration with Just Walk Out technology at every touchpoint.



Get the latest technology in frictionless shopping experiences for your campus.

## » Integrated Payments

- Pay with credit card or any campus card tender such as: declining balance, meal exchange and cash equivalency
- Automatically apply tender discounts and taxes
- Pre-authorize payment on store entry

## » Check Recovery

- Configure pre-authorization and balance check amounts
- Lock accounts with outstanding balances
- Schedule reports for reconciliation

## » Mobile Ordering

- Store payment profiles in the Transact Mobile Ordering app
- Provide email and in-app receipts
- Support for user segmentation
- Set up campaign promos and loyalty points

## » Cloud POS

- Get centralized reporting with transactions sent directly to Cloud POS
- Manage all items and prices
- Sync product catalog from Cloud POS to JWO

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## Get the latest in shopping technology

If you're interested in implementing Amazon's Just Walk Out technology in your own college or university, get in touch with our experts for more information: [info@transactcampus.com](mailto:info@transactcampus.com).

[www.transactcampus.com](http://www.transactcampus.com)